

Accelerated learning
programs in today's
technologies.

16 Week Full Stack
Immersive Program

26 Week Full Stack
Flex Program



BECOME A #BUILDEROFTHINGS

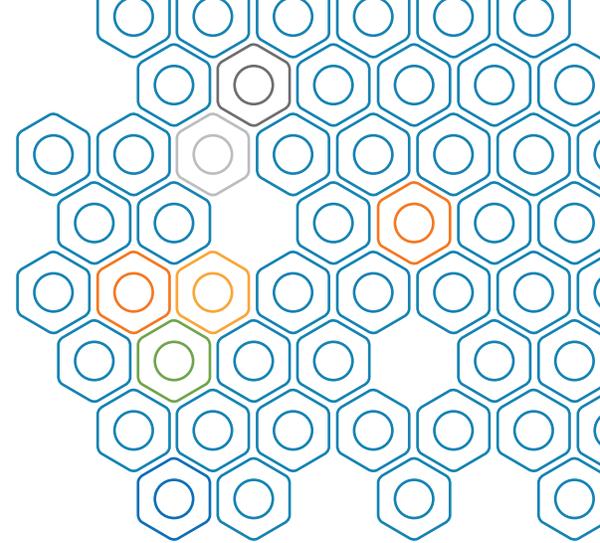


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DigitalCrafts was an unforgettable experience. From the people I met to the confidence I gained as a new developer in the tech industry, I can't thank the DigitalCrafts team enough for all that they provide in their Full-Stack Development program.

I would highly recommend this program to anyone looking to get into the web development industry!

- MARISSA M, Front-End Development Intern @ Vert Digital



We exist to serve a community of builders, each equipped with the skills and tools necessary to breathe life into ideas, whether as entrepreneurs or software engineers.

ABOUT US



Founded in early 2015, DigitalCrafts has quickly become the top-rated Accelerated Learning Program in Atlanta and Houston, and is amongst the best-reviewed programming schools in the country.

Our programs train students in software engineering through two intensive classroom formats: the full-time "Full Stack Immersive" program, and the part-time "Full Stack Flex" program.

WHY DIGITALCRAFTS?



A successful entrepreneur once told our founders that *"succeeding in business is simple. Do what you say you're going to do, and treat every customer like they're your first and last. If you say you're going to perform a service for somebody, do it well – most people won't."*

We believe the above state of mind, a firm belief in **transparency and honesty**, and the **hard work** of our instructors and staff is what has set us apart. It doesn't hurt that **our instructors** are the best, our **class sizes** are smaller, and the **cost per hour** of instruction is well below our competitors.

Our alumni reviews tell it better than we can.

Our 16-Week Immersive Bootcamp is available at both our Atlanta and Houston campuses. The Immersive Program’s curriculum has been developed for high achieving learners who have the motivation and tenacity necessary to learn complex materials in a condensed format.

Throughout the course, immersive students will learn basic front-end web development, advanced front-end web development, JavaScript, Node.js, React, git, databases, CLI (command line), DOM manipulation, Python programming fundamentals, and much more. Upon graduation, students receive exposure to our ever-growing 'Employer Network' as our Career Services team does their best to help launch new and exciting careers.

Students will spend every day in a classroom of like-minded peers under the mentorship of an industry expert. Each of our instructors has extensive real-world development experience and is passionate about growing the next generation of tech talent. Class takes place from 9am-4pm, Monday through Friday, and typically requires additional work in the evenings to complete lab assignments. In addition, students gain access to Elective Workshops, held periodically and designed to offer introductions in complimentary topics like *Computer Science*, *User Interface ("UI") Design*, *Cross-platform Mobile Development using ReactNative*, or *Swift and iOS App Development*. Elective Workshops are one of the more unique benefits of joining the DigitalCrafts community, and offer a great avenue for continuing education for both students and alumni.

In order to help ensure everyone arrives on the same page, students are also asked to complete several pre-work assignments prior to the beginning of class.

Follow us on Facebook or Instagram (@dgtlcrafts) for pics of our #builders in action!

COURSE LENGTH:	16 weeks
WEEKLY TIME COMMITMENT:	40-60+ hours
TOTAL HOURS OF INSTRUCTION:	560+ hours
CORE FOCUS:	Full Stack JavaScript, Node.js & Python



THINK LIKE AN ENGINEER



A DAY IN THE LIFE OF A STUDENT:



9:00 AM Class Begins

Pour yourself some coffee and get to work! We may kick off with some algorithmic exercises, a little pair-programming, or a full-fledged project to start the day.

Whether coding solo or as part of an agile team, you'll build fully-functional sites and applications that you'll be proud to show off to your (occasionally under-interested) friends and family!



12:00 PM Lunch Break

We only stop because we have to :) Relax, go for a jog, or walk to one of the many nearby eateries where you'll find yourself cracking code-jokes in no time (promise, you will). Our Atlanta campus is on the top floor of the Atlanta Tech Village, where students can grab free lunch every Friday and network with the 270+ (often hiring) tech start-ups that make up our exciting community. Our Houston Campus is in the brand new Headquarters HTX building, with an on-site coffee / wine bar and an awesome courtyard with bocci ball and the works.



1:00 PM Afternoon Lab

After lunch, the instructor might plow ahead if we're just starting a new technology, or students may be assigned additional requirements pushing the morning's project further.

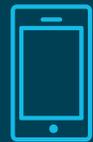
While the instructor is always present and available to help when roadblocks are encountered, students are encouraged to find and implement solutions themselves. Software development requires consistent learning and problem solving, and our program is here to teach students the best way to teach themselves.



4:00 PM Not finished yet!

This program isn't a walk in the park, and after a full day of coding our students are challenged to continue at home. Our goal is to push your abilities as far as possible given such a condensed amount of time.

This commitment of time and energy requires a certain level of aptitude and will-power that we do our best to identify in our selective admissions process.



ELECTIVE WORKSHOPS

Students also gain access to a variety of Elective Workshops - periodic continuing education opportunities that cover a variety of topics, most often taught remotely.

Elective Workshops are short, laser-focused sessions that may take place over 1 or 2 evenings or a few hours on a Saturday (for example). Attendance is entirely optional, but it's pretty easy to join from the comfort of your own home!

IT'S NO WALK IN THE PARK



The Full Stack Flex Program is the part-time version of our Full Stack curriculum, which has helped make DigitalCrafts the top-rated coding bootcamp in Georgia and Texas. Applying the same learning principles as our Immersive Program, Flex students learn the ins and outs of both front-end and back-end web development, graduating with live portfolios featuring full stack projects built with the technologies employers are seeking today.

Whether you're looking to skill up, transition within your company, or pursue an entrepreneurial endeavour, the Flex Program is designed for the working professional, so you won't have to quit your day job.

FRONT-END WEB DEVELOPMENT

If a web application were a car, HTML would be the steel frame, CSS the paint, and JavaScript the engine. Of course, there's much more to it than that: jQuery, SASS, Compass, Ajax, Bootstrap, React, Web APIs, Version Control (Git), CLI (command line) and much, much more.

BACK-END WEB DEVELOPMENT

Applications with no back-end are limited in their functionality, thus the demand for "full stack" developers: PostgreSQL / MySQL, Node.js, Express, Linux, Terminal, Npm Modules, Get & Post, HTTP, Amazon Web Services... the list continues!

CUTTING-EDGE CURRICULUM

We're always iterating in response to the evolving market trends in technology. You'll learn the hottest tools of today, but more importantly you'll gain a lasting foundation for the tools of tomorrow.

EXPERT INSTRUCTORS & STAFF

Our instructors are actual software engineers with plenty of real world experience. You'll be learning from industry experts, supported by ownership and staff who sincerely care about your success.

FAQs

Can I keep my day job while a student?

Yes. It takes a lot of drive, but the Full Stack Flex Program is designed with working professionals in mind.

What is the attendance policy?

The Flex Program is an **in-person class**, and you may not qualify for a certificate of completion if you have more than 10 absences. We understand life happens sometimes, so we do record and make available each class for review. That said, we're big believers in the brick-and-mortar classroom, and there's simply no substitute for learning alongside your peers.

Is career support provided? What can I expect?

Flex students receive the same personalized career support as all DC students, which includes mock interview practice and exposure to our Employer Network. In addition, our Career Services Director is dedicated to providing detailed feedback on everything from cover letters and resumes, to projects and portfolios. That said, if you're a true beginner looking to land a new job quickly following graduation, you *may* find the Immersive Program a better fit. The Flex Program has fewer class hours, and relies more heavily on self-guided discipline and study, so landing a full-time role with no prior self-learning can be more challenging in this format. It's certainly possible, but we strive to set expectations appropriately.



CLASSES ARE RECORDED FOR REVIEW

While attendance is mandatory, each class is recorded and available online for review. We understand sometimes you can't make it, and this helps ensure you don't fall behind!



COURSE LENGTH:

26 weeks

SCHEDULE:

Schedule is Tuesday and Thursdays from 6:30 - 9:30pm, and Saturdays from 10am - 2pm, for 26 weeks.

CORE FOCUS:

Full Stack JavaScript, Node.js, React

NO NEED TO QUIT YOUR DAY JOB



WHAT IS A WEB STACK?

A web stack consists of all the components needed to create a fully functional web application. It contains all the “nuts and bolts” needed to operate a web page on a server. Typically, a web stack involves a server (the hardware), an operating system, web server, programming language, database, several frameworks, and the browser.

By covering full-stack web development and complimentary elective tracks, our students are better equipped both as #builders and job seekers. They're more versatile and better able to tackle new technologies in a constantly evolving industry. They're able to turn their ideas into full-fledged web apps without missing components. **In short, they're full-stack engineers.**

FRONT-END

The interactive, user-facing portion of a web app: the look & feel, color scheme, animations, buttons, forms, & user interface ("UI").



BROWSERS

Web browsers include Chrome, Safari, Internet Explorer, Mozilla, Opera, Neon, etc. Front-end web development involves mastering HTML5, CSS3, JavaScript, and jQuery, which will be consistently leveraged throughout the program. Throughout the course, you will also gain experience with responsive web design, frameworks like Bootstrap and ReactJS, JSON and working with 3rd party APIs.

BACK-END

The server-side of a web application that allows storing and retrieving data, user profiles, algorithmic functionality, and more.



WEB SERVERS

A software package that processes HTTP requests. Students will learn Node.js, a recently popularized web server technology taking the JavaScript world by storm. Students will also work with Apache, the world's most dominate web server.

PROGRAMMING LANGUAGES

Students will learn JavaScript and how this powerful language integrates with both the front and back-end of web applications. Students will also learn the fundamentals of programming using Python, a versatile and prolific language with a large share of the developer job market. Python is also widely considered (along with "R") the language of choice for Data Scientists.

DATABASE SERVER

Students will learn databases like PostgreSQL, rounding out the web stack and providing data storage capabilities to their toolbox. PostgreSQL and MySQL are quite similar, and are highly relevant in the job marketplace today.

WHAT'S HARDWARE?



THE PART OF THE COMPUTER YOU CAN KICK



Our proven curriculum is designed to challenge beginners and intermediate developers alike, transforming them into full-stack software engineers skilled in the latest technologies and methodologies.

**Please note: the tools and technologies listed here are subject to change, as technology moves very quickly and we are constantly updating our curriculum. This diagram is not meant to indicate the technologies taught verbatim.*



MODULE
Python Fundamentals (Immersive Only)

TOOLS
Python, Python modules, Linux, Git, Console, Terminal, Sublime / Atom / Visual Studio Code

BUILDING SKILLS
Programming Fundamentals, Version Control, Environment Setup, Command Line

MODULE
Front-end Web Development

TOOLS
HTML5, CSS3, Basic JavaScript, Bootstrap, jQuery, jQuery Plugins, Ajax, APIs, JSON, Git/GitHub, Compass & SASS Console Dev tools

BUILDING SKILLS
Basic Web Design, Animations, Wireframes, Mockups, Responsive Web Design, Basic Debugging, Intro to API Integration, Understanding the Web Stack, DOM Manipulation

MODULE
Full-Stack Web Development

TOOLS
Node.js, Npm, Express, Node Modules, Relational Databases, PostgreSQL, HTTP, cURL

BUILDING SKILLS
Intro to Back-end Integration, MVC Frameworks, Working with Responsive Data Tables, Get and Post Content

MODULE
JavaScript and the MERN Stack

TOOLS
Advanced JavaScript, ReactJS, Redux, SocketIO, Terminal/ SSH, Heroku / AWS

BUILDING SKILLS
Advanced Back-end Integration, State Management, JavaScript Frameworks, Templating, Middleware, Parameters and Routing, Structured Storage, Single Page Web Applications, Promises

A NUTS & BOLTS APPROACH



Your learning experience and success in the job market is our absolute priority once you enroll in a program. To ensure each student has the best chance to achieve their goals, we strive to make sure every applicant is committed and motivated. To that end, we are constantly improving our admissions process as we learn more about what makes up a "successful student".

We loosely define such a student as one who is able to a) understand unfamiliar and abstract material delivered at a very fast pace, b) do so without slowing down or disrupting the classroom, and c) present and handle themselves in a "hirable" manner, as employment is often the ultimate goal.



1. **Online Application**

Each student must complete the online application located on our website in order to begin the admissions process. The application takes roughly 15 minutes to complete and will help us understand your motivations and experience to date.



2. **Informal Interview**

If your application is approved, our Admissions Team will reach out to you directly to schedule an informal interview. This meeting is a great opportunity for you to get to know our team and ask any outstanding question regarding our program and curriculum. While we encourage meeting in-person, we're happy to hold the interview remotely if needed, just let us know!



3. **Assessment**

Applicants must complete a short JavaScript code challenge as part of the admissions process. If you're a true beginner, don't be deterred! Many of our students are relative beginners and we kept that in mind when designing the challenge. We'll provide resources to help, and the challenge is "take-home" and not timed.

We've found that requiring this small extra effort is the most effective way to ensure our program is the right fit from both the school and student's perspective.



4. **Acceptance Letter**

Welcome! Once accepted into our program, you will receive a formal acceptance letter detailing the next steps for pre-requisite work, submitting your deposit, and key dates and deadlines as we approach your upcoming cohort.



5. **Deposit**

Keep in mind, acceptance does not guarantee you a seat in class. In order to secure your spot, you must submit a refundable deposit of \$1,000. If you plan to finance your tuition, you will need to be approved for your loan as well.



ASK ABOUT OUR SCHOLARSHIPS ;)



Financing With Skills Fund

In order to provide our students with the most affordable and flexible financing options, we have partnered with Skills Fund, a leading lender providing financing to bootcamp students across the country. Skills Fund offers 3 and 5-year terms with fixed interest rates and a 6-month interest-only period (interest-only period applies to Immersive Program only).

Once you are accepted into our program, our Student Services team can provide you with more information and assistance with the loan application process if needed.

More info: <http://digitalcrafts.skills.fund/>



DigitalCrafts Scholarships

Part of our mission as a school is to make a career in software as accessible as possible to the underrepresented, the highly gifted, and the veterans who keep our country safe. To this end, we are proud to offer various scholarships to assist women, veterans, and builders with especially inspiring stories take hold of their careers.

Immersive Scholarships

\$1,500 Automatic Scholarship for all Women and Veterans.

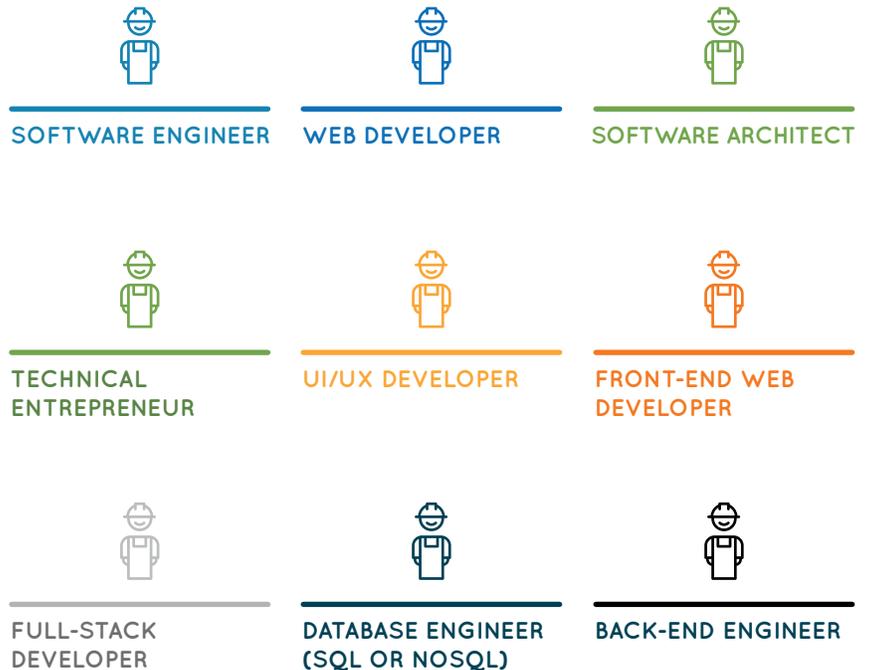
Flex Scholarships

\$1,000 Automatic Scholarship for all Women and Veterans.

The Builder Scholarship

Awarded by committee to applicants with especially inspiring stories, achievements, and goals.

JOB TITLES & CAREER DIRECTIONS FOR SKILLED ENGINEERS



WITH TIME AND HARD WORK...



Accelerated learning programs in today's technologies.

@DgtlCrafts #BuilderOfThings



ATLANTA CAMPUS

Each Atlanta student is a full member of Atlanta Tech Village for the duration of class (\$1,200 value).

Perks include:

- 24/7 access to the building
- On-site fitness center
- Free Friday lunches
- Free snacks, coffee, beer, etc.
- Rooftop patio, game room, nap room
- Access to "Village Mentors" and frequent networking events.

CONTACT US

hello@digitalcrafts.com
(833) 327-2387 / (833) DCRAFTS x 1

DigitalCrafts, LLC
Atlanta Tech Village
3423 Piedmont Road NE, Suite #420
Atlanta, GA 30305



HOUSTON CAMPUS

Each Houston student has access to the brand new HeadquartersHTX building for the duration of class.

Perks include:

- 24/7 access to the building (immersive only; flex during class hours)
- Easy and free on-site parking
- Onsite coffee / wine bar and interior court yard with Bocci Ball, etc.
- Only blocks away from downtown Houston
- Minutes from Minute Maid Park, Warehouse Live, and more.

CONTACT US

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0 IS FALSE AND 1 IS TRUE, RIGHT?

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